

Recommended Extras

Engineers Make Great Entrepreneurs

This program introduces students to the world of entrepreneurship through the experience of entrepreneurial speakers. EMGE also offers scholarships.

Innovation Expo & Pitch Competition

The Innovation Expo is a innovation and entrepreneurship conference with a student pitch competition giving students the opportunity to win up to \$500 and meet mentors.

Business Plan Competitions

The SDSM&T Student CEO Competition introduces students to entrepreneurship by providing training, mentors, and the opportunity to pitch their ideas for a cash prize of up to \$3,000. The South Dakota Governor's Giant Vision Plan Competition is a similar competition, but on a much larger scale where students can win up to \$5,000 in the student competition or \$25,000 in the open competition. We have had multiple members in the past place or win these competitions.



Contact Info

More Information

<https://ICEntrepreneurs.org>

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*"To Know, is to know that you know nothing.
That is the meaning of true knowledge."*

—Socrates



ICE Members at Sheridan, WY
Start-Up Weekend

TOGETHER
WE CAN ENABLE PROGRESS THROUGH
ENTREPRENEURIAL
ACTION



About ICE

Why Entrepreneurial Education Matters

Entrepreneurs learn to think creatively, manage people/resources, and communicate with a wide variety of individuals. These skills are all vital to any type of career in any field a person chooses.

The ability to communicate with others is especially important for engineers and scientists, who spend 65-75% of their time working with marketing teams and pitching ideas to their bosses.

Our Mission

Our mission is to provide entrepreneurial resources and opportunities to students of the School of Mines as well as members of the community via weekly high-value meetings and semesterly conferences. We will focus our efforts on recruiting young students so that we can develop their business, innovation and leadership skills throughout their years at Mines while helping them participate in business plan competitions and their own startup companies.

Why we were Formed

The Innovation Club for Entrepreneurs is a stepping stone for students who want to begin or continue learning about entrepreneurship prior to and after participating in business plan competitions or starting their own businesses. We are a community of like-minded individuals trying to change the world.

ICE Meetings

Innovation Days

These meetings are for members to learn and practice the various processes of brainstorming business ideas and validating problems with potential customers. The ideas generated are free for any member to take, team up with and build a business plan that they can enter into the SDSM&T Student CEO and Governor's Giant Vision Business Plan Competitions.

Public Speakers

Entrepreneurs and professionals working in business and marketing related fields are invited to share their knowledge with our members. We have brought in over 20 speakers ranging from local entrepreneurs to international entrepreneurs whom cumulatively worth around \$1 billion.



Pitch Days

These days are dedicated to improving the pitching skills of our students. Students may come prepared with business pitches or be given a topic with two minutes of preparation prior to presenting their pitch followed by constructive criticism.



What Start-Up Weekend is

Attendees arrive on a Friday night, eat food, and network with 50-90 other competitors. Then, any and every member of the crowd is given the chance to give a 1 minute pitch on a business idea.

After that, 10 of these business ideas will be chosen through an audience vote. Competitors join a team, and spend the next 54 hours building, validating, and executing a business model. Finally, teams compete in a business pitch competition for prizes.

Benefits

- Inexpensive opportunity to apply, experiment, and fail with a business
- Grow professional networks
- Gain experienced entrepreneurs as mentors
- See a wide-range of business ideas
- Opportunity to pitch a business idea
- Build a business model
- Learn the entrepreneurial process
- Become humbled
- Food is provided
- Potentially start a business

7 Start-Up Weekends Later

- Matthew Phillips and Victor Hernandez placed 1st in Sheridan, WY.
- Jenson Keller and William Trevillyan placed 3rd in Colorado Springs, CO.